Creating Email Archives from PDFs - The COVID-19 Corpus

EA:BCC Email Archiving Symposium
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Creating Email Archives from PDFs -The COVID-19 Corpus Abstract

This awardee project briefing provides an overview of the efforts to build a Python library that extracts individual email metadata and text from PDFs. We will also report our experiences using it to enhance a corpus of FOIAed documents, some thousands of pages long, regarding the response of public officials, mostly state and local, from the early days of the COVID-19 pandemic.

Thank you to EA:BCC and the Mellon Foundation!

Slides - https://github.com/benjlis/eabcc-presentation

Disclaimer

- I'm **not** an archivist
- I'm **not** a historian
- But I do develop software tools and infrastructure for historians and archivists

Agenda

- 1. Background
- 2. Software we built
- 3. Follow-on work
- 4. Questions & Discussions

Background

The History Lab

- History as Data Science
- We turn documents into data and develop tools to explore history
- Home to the FOIArchive
 - the world's largest database of declassified documents
- Focus on international relations and U.S. Foreign Policy
- New area of research: History of COVID-19
- http://history-lab.org

History Lab & Emails

- Our PI, Matt Connelly, was on the task force that produced The Future of Email Archives report.
- Ben Lis participates in the EA-PDF Liaison Working Group (LWG)
- Processed & Analyzed Hillary Clinton's email

FOIA

- Freedom of Information Act
- Federal law requiring full or partial disclosure of U.S. Gov't documents
- Sunshine laws: state & local equivalents
- FOIAed, FOIAing: describes the process of requesting government documents

LBJ on FOIA

A democracy works best when the people have all the information that the security of the Nation permits. No one should be able to pull curtains of secrecy around decisions which can be revealed without injury to the public interest.

h/t Daniel DeFraia

Collection Building with FOIAed Docs

- Excellent example: Documenting COVID-19
- Created by Derek Kravitz at the Brown Institute for Media Innovation
- Local, state, and federal COVID-19 related documents, including well over 35K emails
- Award-winning: 2022 National Headliners Award, 2021 Sunshine Award, 2020 Free Speech & Open Government Award

Challenges of FOIAed Document Collections

- 1. Long-term preservation
- 2. Document processing ← This talk's focus

Email Formats for Archives

Emails	NARA	LOC
Aggregated	PST, MBOX	PST, MBOX, PDF
Individual	EML, MBOX, MSG, XML	EML, MSG, PDF

- Preferred formats are bolded
- Sources: NARA, LOC

FOIAed Email Formats

• Predominant: PDF

• Occasional: PST, MBOX

PDF FOIAed Email Example

- Anthony Fauci's Emails
- NIH FOIA by Jason Leopold
- Available on MuckRock's DocumentCloud
- https://www.documentcloud.org/documents/20793561-leopold-nih-foia-anthony-fauci-emails

PDF Email challenges

- Loss of
 - access to attachments
 - structure
 - o easy access to metadata
 - content, if scanned
- Not apt to be in PDF/A

PDF/email

- A group of archivists and PDF experts are developing a PDF standard that eliminates many of these shortcomings
- Known originally as EA-PDF, now called PDF/mail
- Long-term goal: PDF/M ISO standard
- Check out Mike and Chris's talk Thursday at 11:00 CDT

Software we built with the grant

Until we have something like PDF/mail:

It will be preferable for archivists to process email using MBOX, PST, or IMAP because structure and information are lost on export to PDF.

Our hypothesis:

If the above options are unavailable, there is often enough information in an email PDF to create a proxy of the original that is good enough for processing.

pdf2mbox



- command-line utility and Python library
- input: PDF containing emails
- process: Parses PDF to recreate email structure (metadata & text)
- output: MBOX or CSV file containing emails

Installation

- open-source, distributed under the MIT License
 - GitHub repository
- requires Python 3.8 or higher
- available on PyPl
- simple install from your Python environment:

pip install pdf2mbox

Command-line usage

```
python -m pdf2mbox email.pdf out.mbox
```

Supports:

- individual email, single PDF
- aggregated emails, single PDF
- multiple PDFs

Command-line options

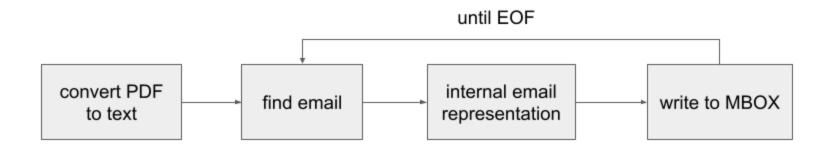
Python usage

```
from pdf2mbox import pdf2mbox
pe = pdf2mbox(pdf_file, mbox_file) # pe contains dict of emails
```

The email parser we developed for the project, xmpdf, is available standalone:

- GitHub repo
- PyPI

How it works



- rules-based parser
- single pass
- only uses text
- email = header + body

Caveats

Works best with a more standard email header

```
From: Yogi Bear
Sent: Wed, 14 Jun 2023 15:00:00
To: Boo Boo Bear
Cc: Ranger
Subject: Have you seen my picnic basket?
```

- Assumes an email ends where a new email begins
- If you encounter errors installing pdf2mbox, please check the OS-level dependencies of both the pdftotext and python-magic packages to ensure you have the required libraries installed, as pdf2mbox utilizes both these packages.

Using it to build a corpus

- 1. Run pdf2mbox on the PDF emails to extract email metadata and text
- 2. Database the metadata and text (in our case, using PostgreSQL with full-text search)
- 3. Improve the discoverability by applying natural language processing (NLP)
 - NER named entity recognition
 - Topic modeling
- 4. Build a simple GUI (in our case, using Streamlit)

Check it out: COVID-19 Archive Prototype

Follow-on Work

We're expanding the COVID-19 Corpus!

- Collaboration between MuckRock & History Lab
- Actively seeking document submissions find out more
- Other document types included, not just emails
- Made possible in part by a grant from the National Historical Publications & Record Commission - NHPRC)

PII: Personally Identifiable Information

Examples:

- Email address
- Phone numbers
- SSN
- Credit Card #
- Home Address
- Names of non-public figures

PII Detection & Redaction

- FOIAed documents may contain unredacted PII
- We're using open-source libraries to detect and redact PII:
 - o detect:
 - CapOne DataProfiler,
 - CommonRegex Improved (crim)
 - redact: PyMuPDF
- Works well especially on the simpler elements
- Not perfect, so we'll continue to look to improve

What I'd like to work on that is not yet scheduled

- Applying generative AI to email parsing and document splitting
- Evaluate Microsoft Presidio for PII detection

Questions & Discussion

Thanks!